



**Ambry Genetics®**

A Konica Minolta Company

The background of the slide is a photograph of a modern, multi-story office building at night. The building is illuminated from within, and its facade is partially covered by a semi-transparent blue overlay. The Ambry Genetics logo and name are visible on the building's exterior. In the foreground, there are palm trees and some greenery. The overall aesthetic is professional and modern.

**C.A.R.E Program**

41  
years  
old



Mammogram  
screening



Results  
normal



Patient  
returns



Abnormal  
mammogram



TNBC



*BRCA1*  
mutation



Breast

47



Ovarian

60



Breast

55



## Opportunities

Genetic testing



Personalized risk counseling



High risk management recommendations





Confusion



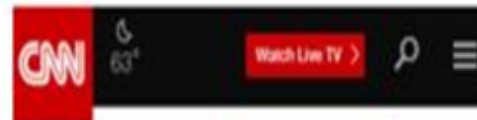
Implementation

April 14, 2016

New ACR and SBI Breast Cancer Screening Guidelines  
Call for Significant Changes to Screening Process

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**USPSTF 2009 mammo recs led to drop in screening rates**  
By Brian Casey, AuntMinnie.com staff writer



New breast cancer guidelines:  
screen later, less often

By Elizabeth Cohen, Senior Medical Correspondent

Updated 2:53 PM ET, Wed October 21, 2015



# Why Ambry's C.A.R.E Program?





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A photograph of a modern, multi-story office building at night, illuminated with blue light. The building has large windows and a prominent logo on the upper right side. The image is overlaid with a semi-transparent blue circle in the top left corner and a white horizontal bar at the bottom. The text 'Elevating Cancer Prevention Programs' is written in white, bold, sans-serif font across the lower right portion of the image.

**Elevating Cancer  
Prevention Programs**

# Unique Process

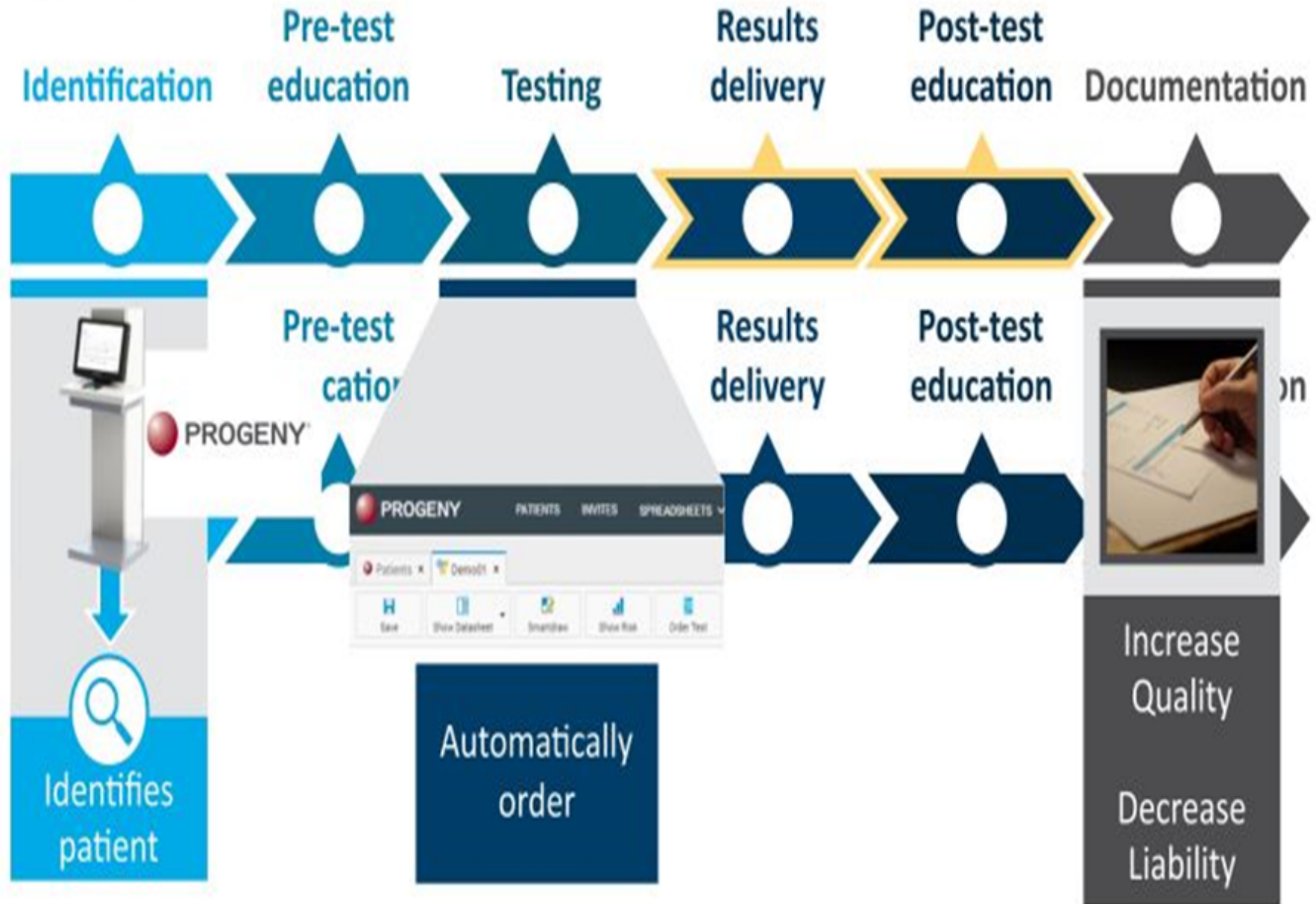
Fully automated process

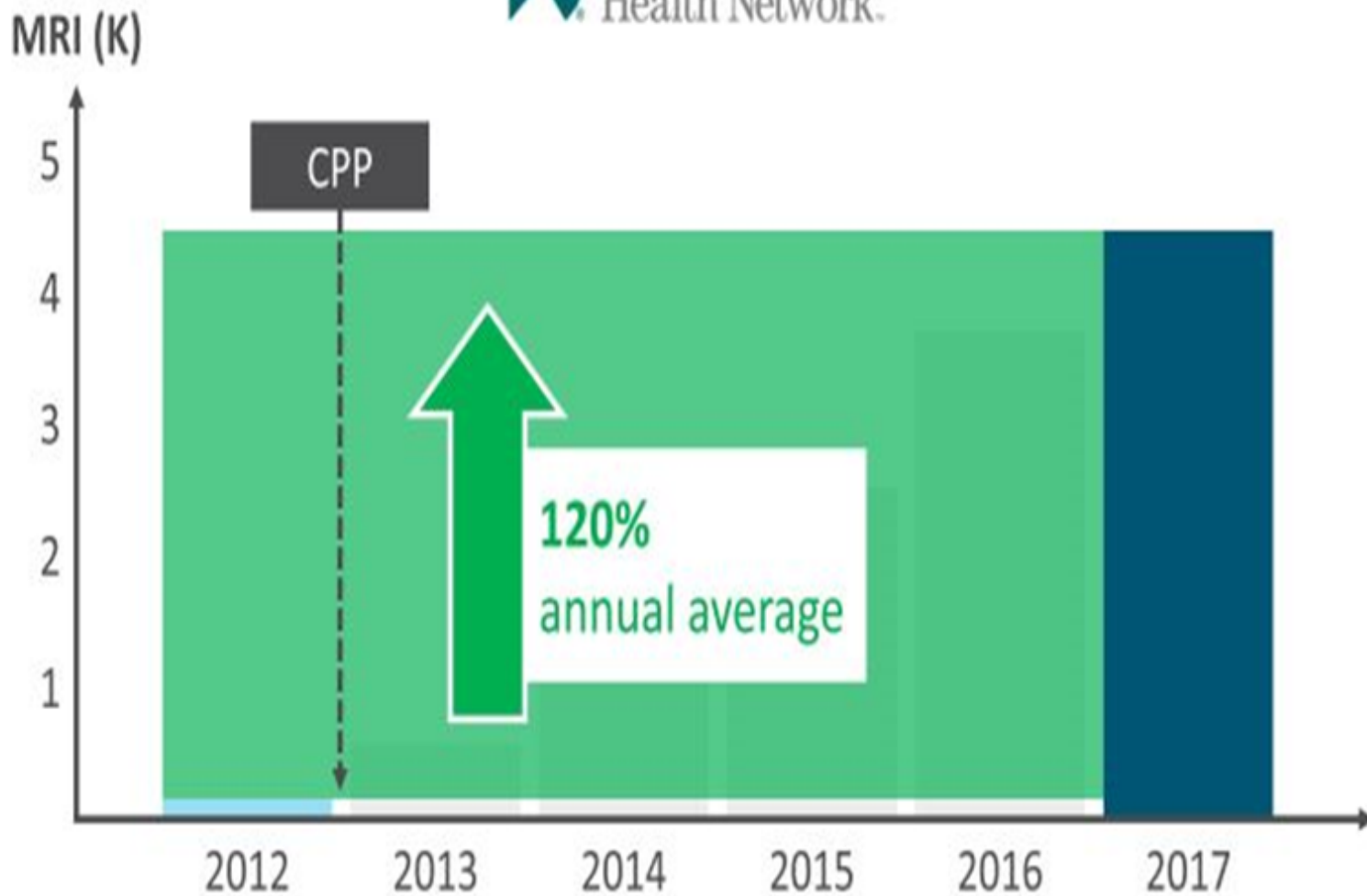


Financial incentives



# Our Solution







High risk patients identified



~7500



Genetic tests completed



~5625

~562 Positive



Additional high risk screening



~6400



**\$4.8M**  
Revenue



Quality of patient care

Revenue generation

Provider and  
patient satisfaction