

Telehealth and Connected Health: Re-framing oncology service models

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Disclosures

UC Davis has no financial interest in any of the technology companies featured in this presentation.

Inclusion of technology in pictures is offered as an example, not a vendor endorsement.

What is "UC Davis Health"

- Single hospital academic health system
 - School of Medicine
 - Betty Irene Moore School of Nursing
 - Practice Management Board
 - UC Davis Medical Center and Primary Care Network











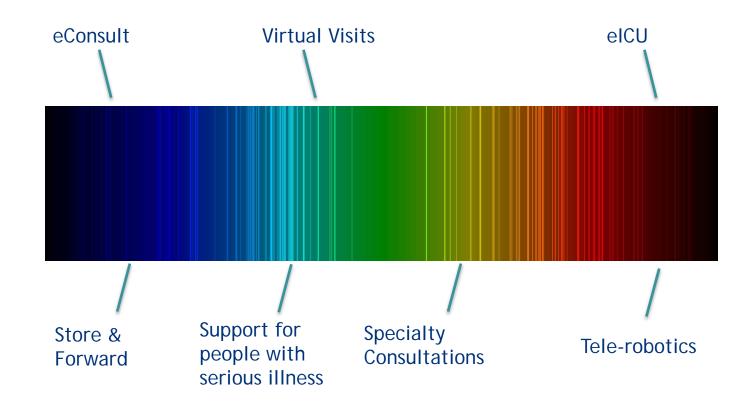
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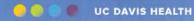
What's in a name??



Digital health/Connected health/eHealth/mHealth/telehealth

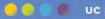






The plan for this session

A stroll through common use cases in telehealth discussing the potential value statements and a quick overview of program planning tactics



Inpatient and Outpatient Consultation



Alaska Federal Health Care Access

Case originated...





Alaska Federal Health Care Access

...Case received.





Synchronous Telemedicine, often scheduled





Inpatient Critical Care: consultative model

UC Davis PICU

 Mortality and length of stay outcomes were equivalent to PICU benchmarks





Tele-stroke



 Efficacy of site-independent telemedicine in the trial: a STRokEDOC randomized, blinded, prospective trial

Meyer et al. Lancet Neurol. 2008

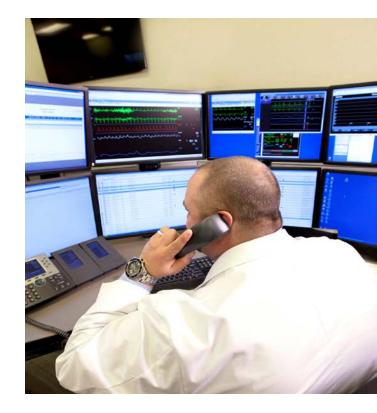
 A review of the evidence for the use of telemedicine within stroke systems of care: a scientific statement from the American Heart Association/American Stroke Association.



elCU



- High cost / high opportunity care setting
- Goal is to increase timeliness of care and access to specialists
- Monitoring systems that track patient status, send alarms when status changes and permits full audio-visual communications





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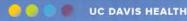
5-year study examined the impact of an tele-ICU on 118,990 patients across 56 ICUs

Conclusion: "ICU telemedicine interventions, specifically interventions that increase early intensivist case involvement, improve adherence to ICU best practices, reduce response times to alarms, and encourage the use of performance data, were associated with lower mortality and LOS."





eConsults



A structured electronic message exchange designed to triage consultations and to increase partnership between primary care providers and specialists



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	Consult 4 unread, 5 total	Bott & Filter マ 🔽 AutoAdvance 🛛 📗 🛣 🥬
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	Read 10/28/2014 8:51 AM Rvan Fac-Phy Ucdpeck	Views: 📑 Message 📑 Visit Summary 📑 Results 📑 Recent Vitals / Common Labs 🔰 🛛 More 👻 🔚 🤌
	Department FP/0B Patient: Xidestfeconsult, Hedi	Message
	New 10/28/2014 8:06 AM Jodi Fac-Phy Ucdrwga	Ryan Fac-Phy Ucdpeck, MD 👕 to Jodi Fac-Phy 10/28/2014 8:51 AM Ucdnygaard, MD
	Department FP/0B Patient: Xxtestfeconsult Frances	Attached Progress Notes
New	· · · · · · · · · · · · · · · · · · ·	Thank you for referring Mrs X, 41 yo female with incidentally noted pulmonary nodule. I note that she is a non-smoker and does not have any oncoing sxs of
	Department FP/0B Patient: Xxtestfaconsult, Ellen	shortness of breath, cough, chest pain, weight loss or night sweats. She is not
	New 10/28/2014 8:04 AM Jodi Fac-Phy Ucdrwga	on any inhalers and does not appear to have any chronic respiratory conditions such as asthma or COPD. I also see from the medical record that she lived in
	Department FP/0B Patient: Xxtestfeconsult, Dina	Ohio while attending college. Her nodule is very discrete and solid measuring
	New 10/28/2014 8:02 AM Jodi Fac-Phy Ucdnyga	<4 mm. The next best course of action is to assess her risk of these nodules representing an early form of neoplasm. Overall your patient is at low risk for
	Department FP/0B Patient: Xxtestfeconsult, Cora	lung cancer in the future, she is young, a non-smoker, has normal appearing
		lung parenchyma on the CT scan and she spent time in an area where granuloma formation would not be uncommon. The size of her nodule is less
		than 4 mm and purely based on the size her risk of malignancy is <1%. This
		combined with her low clinical risk leads me to recommend the following:
		No further testing is required, no surveillance imaging is recommended.
		Thank you for this interesting econsult
		Gould MK, Donington J, Lynch WR, et al. Evaluation of individuals with pulmonary nodules: when is it lung cancer? Diagnosis and management of lung cancer, 3rd ed:
et		American College of Chest Physicians evidence-based clinical practice guidelines.
sket		Chest 2013; 143;e93S



Los Angeles Safety-Net Program eConsult System Was Rapidly Adopted And Decreased Wait Times to See Specialists.

- Barnett, et al. Health Affairs. March 2017

Median time to an electronic response from a specialist was 1 day and 25% of consultations were resolved without a specialist visit.



Remote Monitoring



Traditionally we have used the same process of care for managing chronic disease as we have used for acute illnesses

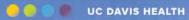




The VA's telehealth program:

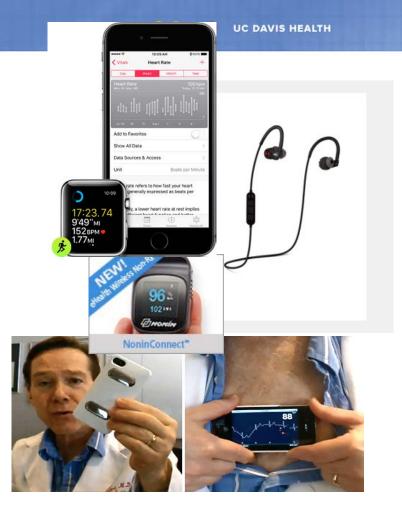
- 59% reductions in bed days of care
- 35% reduction in hospital admissions
- 84-95% patient satisfaction rates
- saved an estimated \$2,000/person/y

...since 2005





- Convergence of sensors, clothing and jewelry
- pulse oximetry, blood pressure, heart rate, glucose monitoring, etc
- Fashion addresses the stigmata of care
- Self-management and patientcentered care



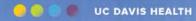


Direct to Consumer



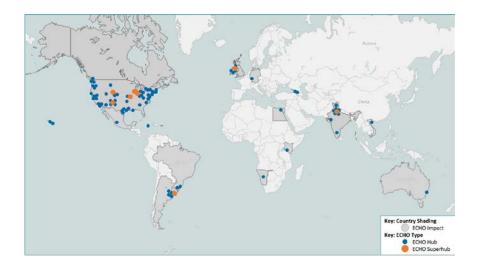
- Patient-requested consultation (email or video) for urgent clinical encounter
- May or may not be reimbursed or sponsored by payers
- Large growth marketing sparking significant debate
- Market demand driven by expectations of convenience and accessibility
- Newer emergence of other convenient care options: lactation support, behavioral health, health coaching





ECHO and Learning Communities







Expanded Access to Clinical Trials





Care coordination and navigation



Why do organizations pursue different telehealth modalities Market Mission Revenue Population health management Brand Access Quality

What is the value proposition related to the telehealth service?

How do our organizations respond to the **dynamic health policy** environment and increasing expectations of consumers?



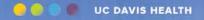
Program Planning

- Identifying exactly what "problem" you are trying to solve
- Knowing who will be interested and also who will be disrupted with this idea
- Going through the regulatory and legal checklist
- Considering all the "human" factors
- Understanding the business incentives

Laws, Regulations and Policies

- Reimbursement/financial models
- Licensure
- Accreditation
- Professional liability
- Informed consent
- HIPAA/privacy & security
- Safe discharge practices
- Inducement of referrals and self-referrals
- Internet prescribing

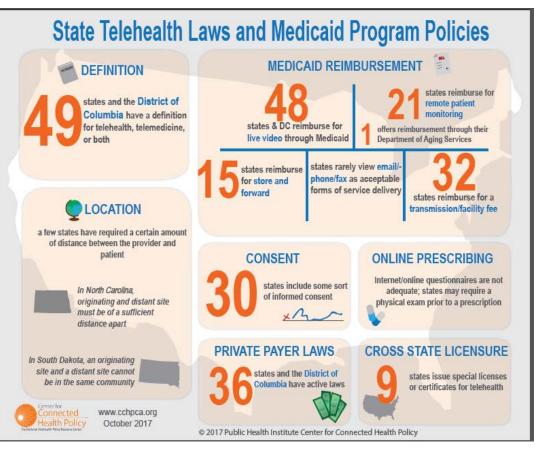




Policy and Regulatory Resources

- Center for Connected Health Policy
 - http://www.cchpca.org/
- American Telemedicine Association
 - <u>www.americantelemed.org</u>
- Center for Telemedicine and eHealth Law
 - <u>http://ctel.org/</u>
- Centers for Medicare and Medicaid Services
 - <u>www.cms.gov/</u>
- National Telehealth Resource Centers (Technical Assistance)
 - <u>www.telehealthresourcecenter.org/</u>





Center for Connected Health Policy



Thank you!!!