

# 5-year Capital Planning Preparing for Disruption, Growth, and Innovation

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Preparing for Site of Care Shifts

## Payers Are Making Bold Moves Regarding Site of Care

## SHIFTING SITE OF CARE RISK



Advanced Imaging



Autoimmune Disorders



Chemotherapy



Radiation Therapy

#### **Services**

CT, MR, PET

BDAID (eg, Remicade)

Infused therapies

External beam radiation therapy



## **CASE** Hospital-based Radiation Programs May Be STUDY | Faced with Shifting Volumes in the Future

## Radiation **Therapy Center**



8,910 treatments per year

32%

Percent of total Radiation treatments delivered at nonhospital sites

## Office/Clinic **Infusion Center**



Additional commercial treatments shifted to non-hospital site

Source: IMV. Radiation Therapy Benchmarks 2017.



## CASE | Hospital-based Radiation Programs May Be **STUDY** Faced with Shifting Volumes in the Future

## Capacity

open treatment slots



## **New Patients Needed**

new oncology patients



Source: IMV. Radiation Therapy Benchmarks 2017.



# Now Is the Time to Think About Your Future Strategy

- A. If you are in a competitive of market.
- B. If your radiation program is at capacity.
- C. Will your payers dictate site of service?
- D. If you want to maintain status quo...
  - Look for a "work-around"?

- Become the preferred provider in
  - Consider a regional strategy to radiation oncology
  - Site-neutrality levels the playing field moving forward anyways
- Be proactive, negotiate better (ie, clinic) rates.
- Payers won't negotiate after the fact!

Make the best choice with the information you have.



Capturing Smart
Growth Opportunities



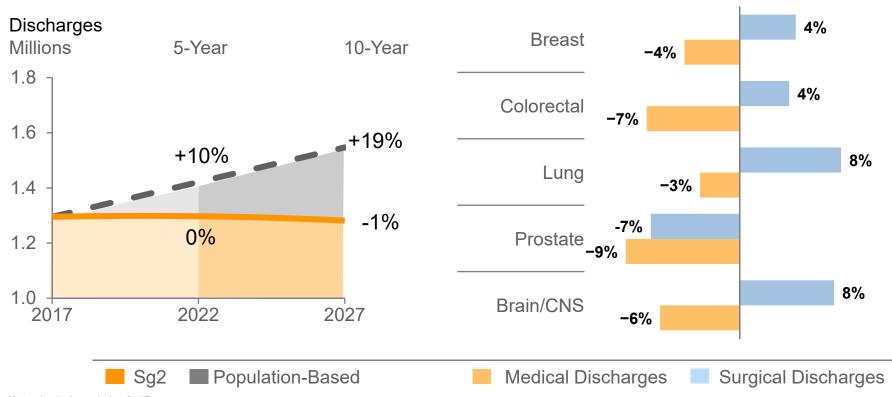
# Inpatient Cancer Discharges Decline; Growth Opportunities Lie In Surgical Procedures



#### **Cancer Inpatient Forecast**

US Market, 2017-2027

## **5-year Inpatient Cancer Discharges by Tumor Type**, 2017–2022



Note: Analysis excludes 0-17 age group.

Sources: Impact of Change® 2017; HCUP National Inpatient Sample (NIS). Healthcare Cost and Utilization Project (HCUP) 2014. Agency for Healthcare Research and Quality, Rockville, MD; OptumInsight, 2015; The following 2015 CMS Limited Data Sets (LDS): Carrier, Denominator, Home Health Agency, Hospice, Outpatient, Skilled Nursing Facility; Claritas Pop-Facts® 2017; Sg2 Analysis, 2017.



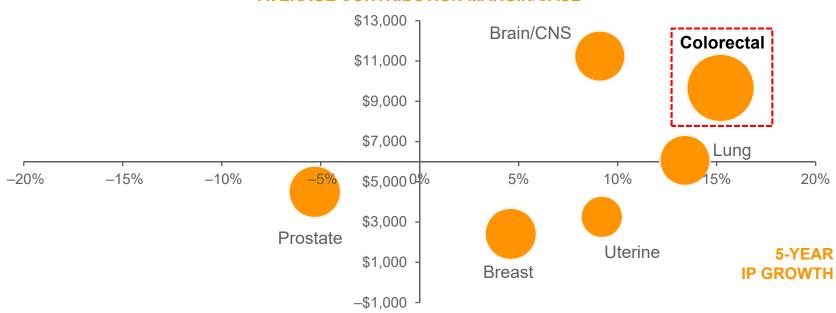
## Pursuing Smart Inpatient Growth Opportunities

#### **Inpatient Growth and Financial Performance**

STRONG FINANCIALS; LOW IP GROWTH RATE

STRONG FINANCIALS; HIGH IP GROWTH RATE

#### **AVERAGE CONTRIBUTION MARGIN/CASE**



LOW FINANCIALS; LOW IP GROWTH RATE

LOW FINANCIALS; HIGH IP GROWTH RATE



## Sg2 ANALYTICS

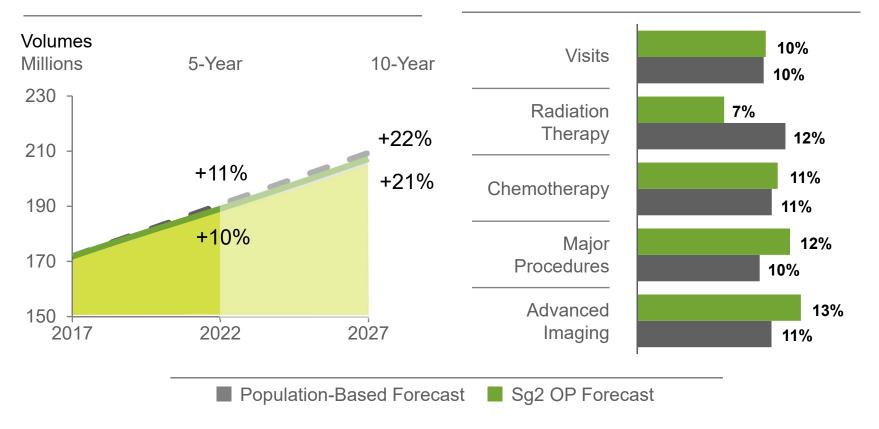
## Changing Chemo and Radiation Therapy Delivery Methods Soften Overall Outpatient Demand





US Market, 2017–2027

## **5-year Outpatient Growth by Procedure** 2017–2022



Note: Analysis excludes 0–17 age group. Advanced imaging includes positron emission tomography, CT and MRI. Visits includes E&M visits. Sources: : Impact of Change® 2017; HCUP National Inpatient Sample (NIS). Healthcare Cost and Utilization Project (HCUP) 2014. Agency for Healthcare Research and Quality, Rockville, MD; Sg2 Analysis, 2017.



# Overall Chemotherapy Forecast Softens; Targeted Therapies and Innovation Drive Early Growth



#### **Oral Chemotherapy**

- Robust drug pipeline.
- Barriers to adoption include potential revenue loss, higher costs to patients, and patient adherence.

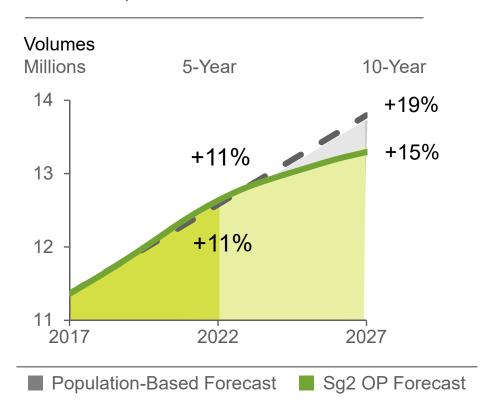
#### **Immunotherapy**

- Estimated to treat more than 50% of cancers by 2026.
- Growth in melanoma, lung, bladder, and rectal cancers.

#### **Future Demand**

 Balance infused versus oral therapies, impact of targeted and immunotherapies, and changing practice patterns at EOL

## **Outpatient Infused Chemotherapy Forecast** US Market, 2017–2027



**EOL** = end of life; **Sources:** Impact of Change® 2017; HCUP National Inpatient Sample (NIS). Healthcare Cost and Utilization Project (HCUP) 2014. Agency for Healthcare Research and Quality, Rockville, MD; Sg2 Analysis, 2017.



# Planning for Technology and Innovation

**Genetics and Gene Therapies** 

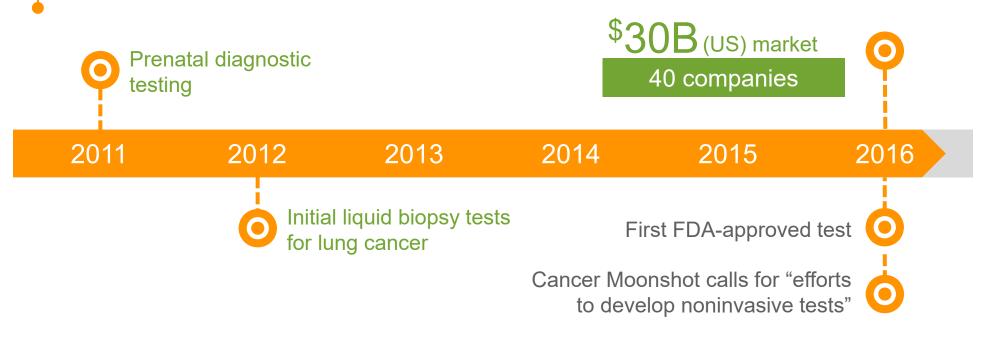






## Liquid Biopsy Tests Are Now 'Mainstream'





**CURRENT IMPACT** 

Noninvasive

Inform treatment

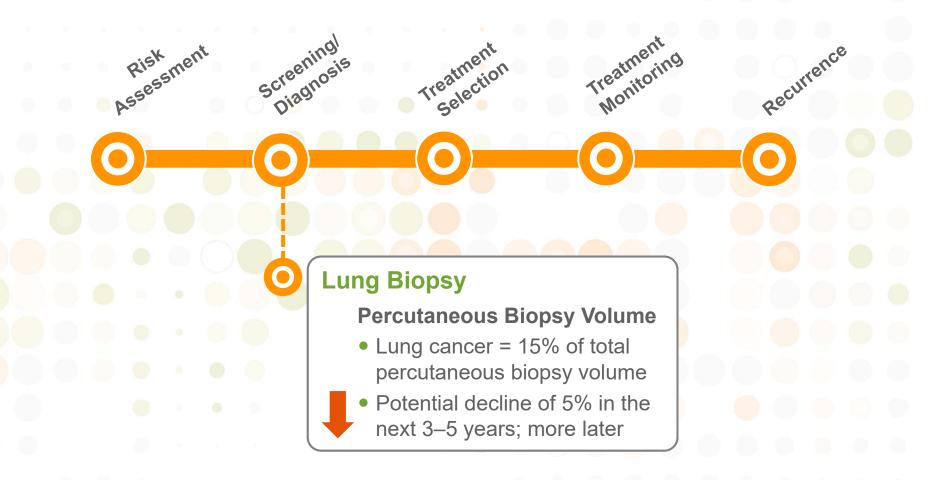
Repeatable

Source: Chen C. Bezos, Gates chase dream of a blood test that detects cancer. Bloomberg: April 6, 2016.



# Will Liquid Biopsy Will Drive Down Lung Biopsies?...







# ...How Will They Impact Lung Cancer Therapies?...



Assessment
Screeningle
Treatment
Treatment
Treatment
Treatment
Treatment
Selection
Treatment
Tre

Treatment

Sechhence

**Growth in Lung Cancer Treatment** 



- Sg2 projects 19% growth in chemotherapy (10-year).
- Radiation Therapy
  - **Sg2** projects **72%** growth in SBRT (10-year).

SBRT = stereotactic body radiation therapy. **Sources:** Impact of Change®, 2017; HCUP National Inpatient Sample (NIS). Healthcare Cost and Utilization Project (HCUP) 2014. Agency for Healthcare Research and Quality, Rockville, MD; OptumInsight, 2015; The following 2015 CMS Limited Data Sets (LDS): Carrier, Denominator, Home Health Agency, Hospice, Outpatient, Skilled Nursing Facility; Claritas Pop-Facts®, 2017; Sg2 Analysis, 2017.

Sg2 projects 27% growth in

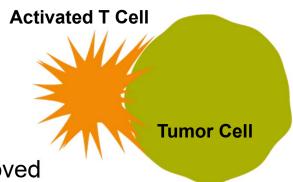
lobectomy (10-year).

# Novartis and Kite Break Ground with FDA Approved CAR T-cell Therapies



## **Description**

Enable the immune systems ability to attack B-cell malignant tumors by infusing genetically engineered T-cells back into the patient



## What Is the Current Impact?

- Novartis ALL; Kite (Gilead) NHL both FDA Approved
- Numerous trials in CLL, MM, AML, and 60+ trials in solid tumors
- Pending long-term response rates; maybe an alternative to BMT

Tumor Type	Annual Incidence	2017 IP/OP BMT Volume	% of Total BMT Volume
Leukemia's	62,130	4371	28%
Hodgkin's Lymphoma	8,260	842	5%
Multiple Myeloma	30,280	6445	42%
Non-Hodgkin's Lymphoma	72,240	3320	21%
TOTAL	172,910	15,509	100%

>50% of BMT volume

ALL = acute lymphoblastic leukemia; CLL = chronic lymphocytic leukemia; NHL = non-Hodgkin lymphomas; MM = multiple myeloma; AML = acute myelogenous leukemia. **Source:** American Cancer Society. 2017 Facts and Figures; Sg2 Impact of Change Forecast, 2017.

# Potential Impact on Future Chemo and Radiation Therapy Volumes



## What Is the Future Impact?

f Total n Therapy
2%
3%
9%
1%
5%
2%
9%
1%
2%

## Roadblocks to Solid Tumor Adoption Are Not Trivial

- Finding tumor specific (ie, unique) antigens and tumor heterogeneity
- Penetrating immunosuppressive microenvironment
- Delivering T-cells directly to the tumor and extending T-cell persistence

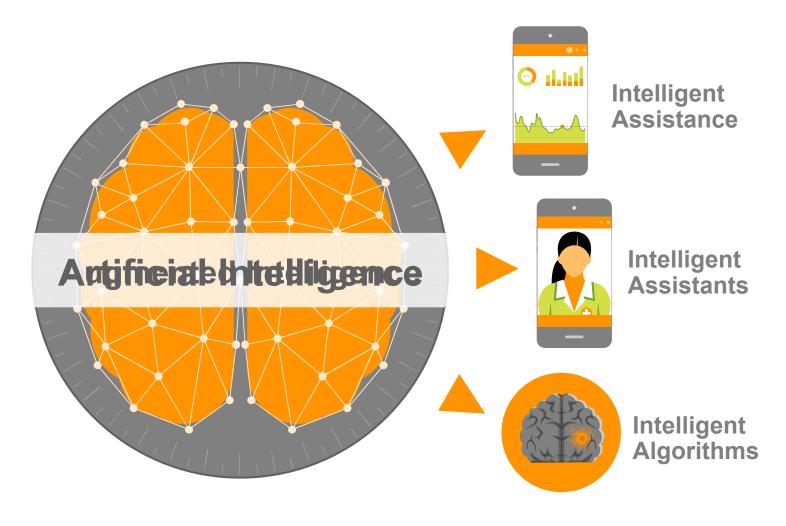
ALL = acute lymphoblastic leukemia; BMT = bone marrow transplant; CLL = chronic lymphocytic leukemia; NHL = non-Hodgkin lymphomas. **Source:** ClinicalTrials.gov.



Artificial Intelligence



## Ignore the Hype—Focus on the End Use





## Turn Al Into Intelligent Algorithms



Al-powered, machine learning applications address specific clinical problems and speed up or facilitate decision making in real time.

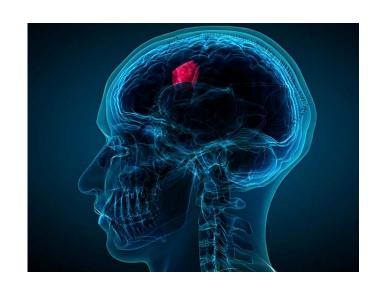


# Artificial Intelligence Is Making A Move Into Radiation Therapy Treatment Planning



## Al Works Alongside Doctors to Improve Radiation Treatment Planning Process

- Quickly differentiate tumor or healthy tissue on each image
- Easily performs OAR analysis
- Develop machine learning algorithms
- Rely upon database of high-quality, previous patient's treatment plans



## RaySearch

#### RayStation/UHN

- Uses machine learning and image processing from thousands of previous plans
- Integrated into existing RayStation platform

## Microsoft

#### InnerEye/Addenbrooke

- Assistive AI to treat cancer and monitor progress
- Goal is to have Al do 95% of work and shorten time from hours to minutes

## Google

#### DeepMind Health/UCLH

- Partnership to develop new treatment planning tool
- 700 former head/neck patients
- 75% reduction in treatment planning time to 1hr

**OAR** = organs at risk; **UCLH** = University College London Hospital; **UHN** = University Health Network Sources: University College London Hospital; RaySearch Laboratories, Google DeepMind Health, LLC.



# QUESTIONS